

Montana League of Cities & Towns
700 W Custer Ave (59602)
PO Box 7388
Helena, MT 59604-7388



Phone: (406) 442-8768
FAX: (406) 442-9231
Email: info@mtleague.net
www.mtleague.org

Stronger Communities Through Strategic Engagement

MLCT 88th Annual Conference | October 2-4, 2019 | Billings, Montana

Sponsorship Information

The MLCT has sponsorship opportunities available for the 88th Annual Conference. Because of these contributions, the League can continue to fulfill its mission of "Working cooperatively since 1931 to build and maintain vibrant, healthy, and safe communities." This conference brings together more than 400 mayors, clerks, city attorneys, and city law enforcement officers, etc. from across Montana. Please consider becoming a sponsor today. Each sponsorship level offers a variety of unique recognition opportunities. To become a sponsor, please visit the MLCT Website at mtleague.org or call 406-442-8768. Sponsorships must be received and paid by August 30, 2019.

\$3,000 Level

GOLD GENERAL SPONSOR

- **Unlimited sponsorships available**
- Full-page ad in the conference program
- Recognition during the Opening General Session
- 5:1 Recognition via digital media
- **2 complimentary registrations**

MEAL SPONSOR

Three full meal sponsorships available (unless meals are co-sponsored)

All Gold General Sponsorship perks, plus:

- "Event brought to you by Sponsor" sign during meal
- "Sponsor" place setting cards during sponsored meal
- Recognition during sponsored meal

SOLD OUT

\$2,500 Level

All \$2,500 Level Sponsors receive:

- Full-page ad in conference program
- Recognition during the Opening General Session
- 5:1 Recognition via digital media
- **2 complimentary registrations**

HOTEL DOOR HANGER SPONSOR

- **One sponsorship available**

plus...

- Ad on hotel room door hangers of the conference site hotel

PRESIDENT'S RECEPTION CO-SPONSOR

SOLD OUT

- Four co-sponsorships available

plus...

- "Event brought to you by Sponsor" sign during President's Reception
- Recognition during the President's Reception

\$2,000 Level

BREAK SPONSOR

SOLD OUT

- Three full break sponsorships available (unless breaks are co-sponsored)
- "Event brought to you by Sponsor" sign during break
- Full-page ad in the conference program
- Recognition during the Opening General Session
- Recognition via digital media
- 2 complimentary registrations

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\$1,500 Level

All \$1,500 Level Sponsors receive:

- Half-page ad in the conference program
- Recognition during the Opening General Session
- Recognition via digital media
- **1 complimentary registration**

MEAL CO-SPONSOR

1 of 6 remaining

Six meal co-sponsorships available (unless meals are fully sponsored)

plus...

- "Event brought to you by Sponsor" sign during meal
- Recognition during sponsored meal

SOCIAL HOUR CO-SPONSOR

1 of 5 remaining

Five co-sponsorships available

- "Event brought to you by Sponsor" sign during Social Hour
- Recognition at the Social Hour

\$1,000 Level

SILVER GENERAL SPONSOR

Unlimited sponsorships available

- Half-page ad in the conference program
- Recognition during the Opening General Session
- Recognition via digital media
- **1 complimentary registration**

BREAK CO-SPONSOR

SOLD OUT

Six break co-sponsorships available (unless breaks are fully sponsored)

All Silver General Sponsorship perks, plus:

- "Event brought to you by Sponsor" sign during Break

SOCIAL HOUR PHOTO BOOTH SPONSOR

SOLD OUT

- One sponsorship available

All Silver General Sponsorship perks, plus:

- "Event brought to you by Sponsor" sign at the photo booth

\$750 Level

BRONZE GENERAL SPONSOR

Unlimited sponsorships available

- Recognition in the conference program
- Recognition during the Opening General Session
- Recognition via digital media

General Advertisers

ADVERTISEMENTS IN CONFERENCE PROGRAM

Unlimited ad opportunities available (pricing for non-complimentary ads)

- Full-page: \$150
- Half-page: \$100
- Quarter-page: \$65

Graphic Specs

Print ad

- All ads should be delivered in a camera-ready format in CMYK color. TIF, EPS, PDF file types preferred.
- **Full-page:** 8" w X 10.5" h
- **Half-page vertical:** 3.875" w X 10.5" h
- **Half-page horizontal:** 8" w X 5.125" h
- **Quarter-page vertical:** 3.875" w X 5.125" h
- **Quarter-page horizontal:** 8" w X 2.4375" h

Banner ads for mobile app and website

- **All sponsors:** Please provide the following graphics in PNG, JPEG, or GIF file format for both banners.

Mobile phone banner: 640 x 150 pixels

Tablet/online banner: 552 x 150 pixels

AV WALL

All sponsors: Please send us a high-quality copy of your logo in a PNG format, and we will build a slide for each sponsor using power point, a square logo is preferred, but not required.

Please send **all files** to Janel Favero no later than September 10, 2019, via email at jfavero@mmia.net, or via DropBox - the username is also jfavero@mmia.net.